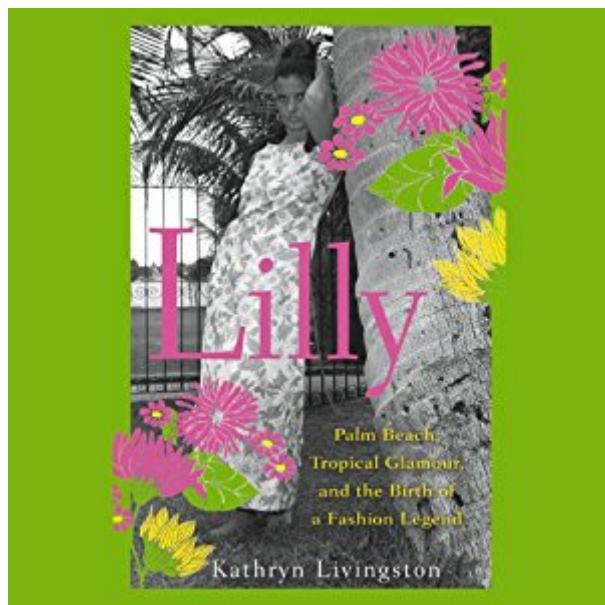


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# Lilly: Palm Beach, Tropical Exuberance, And The Birth Of A Fashion Legend



## **Synopsis**

The real story behind a very private American fashion icon - Lilly Pulitzer Today, Lilly Pulitzer's iconic brand of clean-cut, vibrantly printed clothes called "Lillys" can be spotted everywhere. What began decades ago as a snob uniform in Palm Beach became a general fashion craze and, later, an American classic. In contrast to the high visibility of her brand, Lilly Pulitzer has largely kept her tumultuous personal story to herself. Bursting forth into glossy fame from a protected low-key world of great wealth and high society - through heartbreaks, treacheries, scandals, and losses - her life, told in detail here for the first time, is every bit as colorful and exciting as her designs.

## **Book Information**

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## **Customer Reviews**

Lilly Pulitzer had an interesting life. However, I learned more about her from Google than from this biography. It bounced back and forth, with innumerable side tracks about the pedigrees of other people. Livingston made several references to her fun loving life style and escapades at boarding school. But there was not a single anecdote to back up the statements. I didn't feel like I knew her any better than a list of facts about her life. It was one long name dropping bore.

I don't usually write reviews for my Kindle books but this book is so awful I had to share my feelings. If I could request a refund I would because at only 30% of the book read I really couldn't summarize what I read if I had to. I had to stop the agony. As a lover of fashion and nonfiction, I thought it would be interesting to learn about Lilly. And that part of the book, as sporadic as it is, is good. But the

author jumps around so much telling stories within stories and side stories I couldn't keep track and found myself lost, confused, frustrated and annoyed.

The cover of the book makes you want to run out and buy it. However, except for all the black and white photographs which were great, the rest of the book is just ok. The author writes about her research about Lilly but you don't really get a great deal of information about Lilly. Much of the book gives you a lot of background knowledge about the social world she lived in. But if you don't know anything at all about Lilly Pulitzer, then this book will give you some information about her.

Fun book if you winter in Palm Beach ..... Great recall of the making of Lilly line. Interesting story for a clothes junkie to read ... easy reading

Some interesting background information but this book read more like a press release for the company and a history of Palm Springs. Lilly Pulitzer was an amazing business woman, mother, hostess, and friend but I wanted to know more about the development of her brand.

Good read

I bought this book for my daughter...and had to read it first! Lilly was an amazing woman and role model. Lilly overcame some hardships like depression and a bad marriage to become a successful business woman. We met Lilly once in Palm Beach, and she was very friendly and down to earth..very interested in what my daughter and her friend were interested in...It was not all about her! There is quite a lot to learn from/about Lilly in business and life!

I bought this book for my almost 90 year old mother and she is loving every word, mostly because of all the memories of south Florida when she was a young woman. She remembers all the stores on and near Worth Avenue in Palm Beach and reading this book is like going back in time.

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